

Westlake Athletic Club
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2023 TOURNAMENT SPONSORSHIP OPPORTUNITIES

LOCAL • SO CAL • NATIONAL • INTERNATIONAL

1

LOCAL

JAN 14-16 VCJTA Tournament
FEB 18-19 VCJTA Tournament
MAY 6-7 USTA L7 Tournament

2

SO CAL

JAN 28-29 USTA L6 Tournament
JUL 29-31 USTA L5 Tournament

3

NATIONAL

SEP 23-24 / SEP 30 - OCT 1
USTA L4 Tournament

4

INTERNATIONAL

MAY 29 - JUN 4
USTA Men's National 45s
Hardcourt Championships



PLAYERS



ATTENDANCE



DURATION

LOCAL 50-100
 SO CAL 175-275
 NATIONAL 400-500
 INTER 50-100

LOCAL 100 - 200
 SO CAL 350 - 550
 NATIONAL 800 - 900
 INTER 600 - 1000

LOCAL 2 days
 SO CAL 3 days
 NATIONAL 4 days
 INTER 6 days

| | LOCAL | SO CAL | NATION | INTER | ALL TOURNIES |
|--------------|-------|--------|--------|--------|--------------|
| GAME | \$200 | \$300 | \$350 | \$400 | \$1400 |
| SET | \$350 | \$500 | \$600 | \$700 | \$2100 |
| MATCH | \$550 | \$700 | \$800 | \$1000 | \$2700 |
| ACE | N/A | N/A | \$900 | \$1300 | \$3100 |

| | GAME | SET | MATCH | ACE |
|--------------------------------------|------|-----|-------|-----|
| BANNER | X | X | X | X |
| MENTION IN CLUB NEWSLETTER | | X | X | X |
| MARKETING MATERIALS DISPLAYED | | X | X | X |
| SOCIAL MEDIA POST | | | X | X |
| EXHIBIT SPACE | | | X | X |
| VIEWING PARTY HOST | | | | X |